

HSA General Meeting January 26, 2017

Meeting was called to order at 8:03am in the Media Center at Harbordale Elementary.

President Patti Zimmerman welcomed everyone. She thanked Nikole Hall for setting up breakfast in the back, as well as the great job she did for the Teacher's Appreciation Lunch last month. She gave us an update from the board meeting the other night. The board approved new Santa hats for Mr. Ciotti for the Christmas on Las Olas show. The hats the students have been wearing are about 8 years old, so now they will have brand new ones for next year. In the secondary building there are 2 sets of stairs, and a lot of schools around the country are putting multiplication facts on the risers. The board approved this for our stairs so look out for this. The website just went live the other day. This will be the driving source of information for the goings on at school. Patti pulled up the website, www.harbordalehsa.com during the meeting and went through a few pages of the site. We will eventually phase out the letters that go home over time. The site is mobile friendly too. The home page sliders show the Walk-a-thon event, Bingo Night (which is March 10), and the Yearbooks that are on sale now, (which you can order right from website). Everything is clickable on the home page. You can view news posts and see what's on the way. Walk-a-thon is next Friday, February 3rd. Another nice, new feature is the Adopt-a-Class sponsors are scrolling with links to their website. AmazonSmile is set up so you can designate HSA as your charity, and a percentage of your purchases goes to us. Check out the website for more details at www.harbordalehsa.com. Patti also thanked Maryann and Yolanda for running the Holiday Shop and for all their hard work.

Treasurer Maryann Cockerille talked about the budget. We have \$63,965.00 in the account. \$11,599.09 is in restricted funds, so we have a total of \$52,366.30. Second page shows what the Fundraisers have done. \$4,371.33 is what we made at the Holiday Shop, which is the most we have ever raised. Maryann thanked all the volunteers who helped out. It takes a lot of volunteers because it's open all day. Also, a lot of parents donated to the kids who needed it in the shop. All the fundraisers are over budget which is great. The Walk-a-thon is still coming in and the figure now is mostly sponsors at this point. Expenses for Administration had to be adjusted. The Author Assemblies is at the max. The General Fund is not a budget item. It's for items voted on throughout the year to purchase. We have had two trips so far for Field Trips. The Insurance was just paid and that's right around \$1,400, which is a little over. Everything else is pretty much spent. The Weekly Reader is over because there has been an increase in students, as well as increase in subscription costs. We are over budget on the Yearbooks, but that's because they just went on sale. See Budget for complete details.

Next up is VP of Public Relations, Patty Heath. She stated that the Yearbooks went on sale this week. There are 470 kids and she ordered 370 books, so if you want one buy it now. There are two methods of purchasing. There was a flyer that went home in the red folder and the Yearbooks are \$15 cash or check. You can go online and pay the .79 cent fee to buy it and she gets the order immediately. Go on our website for ordering at www.harbordalehsa.com. Recognition ads are available, especially for 5th grade parents. First 25 people will get them, and the ads are available on the www.harbordalehsa.com or Pictavo website, so do it ASAP at www.pictavo.com. She will be putting the yearbook together today and for the next several weeks. Please send your favorite pictures, and send to Patty at pattyheath954@gmail.com. Lastly, this is her last year, so we need some people to take this on. It's a two person job, but a team would be wonderful. Nikole had expressed some interest, but needs someone to team up with her for the Hospitality Chair next year. Tracey Shae agreed to co-chair with Nikole next year.

Barry Zimmerman talked about Bingo Night which is coming up March 10th from 6:00—8:00pm. There will be 15 games and 1 jackpot. It's a fun night for the kids and family and it's not a fundraiser. It's an event for the family to enjoy themselves. We have food and the 4-5th grades sponsor this. We need prizes so if you have any extra gift cards in the \$15-\$25 range to donate that would be perfect. You can give them to Barry or the Front Office. New board games would be good prizes too. This will be Barry's last year for doing Bingo Night.

Judy Dolan talked about the Walk-a-thon, and it's coming up February 3rd. There are 16 classes that have received their t-shirts already. Thank you to all of our sponsors and as of right now we are up to \$8,542.00 which is ahead of

last year. We will have police escorts which the kids get excited about. If you would like to volunteer, we need lots of volunteers. If you want to walk with your kid, volunteer for another shift. Niki Hill said Marando Farms is donating fruit and we need a lot of help cutting it up in the morning. Patti reminded everyone that you need to register with Broward County to volunteer, and check in with the front office the day of the event. Orange Theory is coming in to warm the kids up. Ms. Curran's class is the leader for raising money for this event. 16 out of 24 classes have their t-shirts so that means these classes have meet their fundraising goal. Donate online, and you can put it up on Facebook for your kid. If your child raises \$30 they get to go to the after party. LeAnn Pliske mentioned that the Walk-a-thon is about 80% full with volunteers, but come in anyway, we will find a place for you to help out.

Patti mentioned the next fundraiser is the Cookie Dough Sale. It's through a catalog and the booklet goes home with your child. Prizes will go to the top sellers and the details will come soon. Misty Moskowitz has been the chairperson for 5 years and she's a 5th grade parent. She needs someone to take this over. Juliet Johansson volunteered to take the Cookie Dough Sale on for next year. The Penny Challenge fundraiser is in the fall usually, but will be coming up. Buckets are placed outside the classrooms; pennies are positive and silver and paper bills are negative. Top winning class wins a pizza party. This year we will be doing it for only 3 days from 7:55-8:00am. We need volunteers for this. A lot of volunteers will be around campus, and then the money needs to be brought to the bank. This fundraiser has been nicknamed "Bucks for Books" and the money goes towards the Resource Room.

Principal Theresa Bucolo was at another meeting, so Assistant Principal Jennifer Kashdin wanted to give a big thank you for the new website. It will make our lives better, and it will be Patti's legacy. She also expressed thanks for all the work we do for the school and all the money HSA raises goes directly back to the school. There are a lot of needs that our parent group fills. The box tops that Raquel Izquierdo is in charge of recently sent a check to the school for \$800. Our FSA testing dates for 3rd-5th grades is February 28th and at the end of March. Once we are back from Spring Break, the rest of the testing will be completed for the 3rd-5th grade. On all testing dates we close the campus down, so no volunteers at school during this time. Take your child to work day is February 2nd. It's been changed from the national date because of testing. An internet safety meeting with an officer from the Ft Lauderdale police will be coming on February 7th. He will talk about what you need to be aware of, and the detective is brutally honest. You won't regret coming, and due to the content there will be no children allowed. The reassignment window closes February 8th. Career Day is February 17th and Mrs. Schoen coordinates this. If you can volunteer it's a great way to expose the kids to different career possibilities. Lastly, we had a hard time picking our volunteer of the year, but we have selected a parent that has been here for 10 years and it's Raquel Izquierdo. Thank you Raquel for all your hard work. Nikole Hall mentioned maybe having an internet seminar for the kids since the one coming up was only for adults. Mrs. Kashdin noted this and was going to speak to the Ft. Lauderdale police about it.

Patti asked if there were any questions. She thanked Mrs. Hayes for donating the gift cards for the raffle today. Three \$10 PDQ gift cards were raffled off. She thanked everybody for coming, and next meeting is February 16th.

Meeting adjourned at 8:55am.